

HOW CAN MY ORGANIZATION/BUSINESS BECOME INVOLVED?

Plymouth 400 offers Organizational and Business Partnerships that keep you involved and help to promote your organization or business.

Organizational Partners:

This is meant for non-profit organizations, CVB's and Chambers of Commerce. It is a reciprocal Marketing Agreement that allows us to promote your organization and you to promote 400th anniversary activities.

Business Partners:

Business partnerships are intended to bring for-profit organizations and corporations onto the Plymouth 400 platform early and give them an opportunity to participate. Business Partnerships are available for monetary and in-kind contributions to Plymouth 400, Inc. This is tax deductible and give you an array of benefits depending on your level of partnership.

Sanctioned Events and Programs:

Get on the Plymouth 400 2020 calendar by planning an event or doing a program relevant to the 400th anniversary in 2020. Guidelines for <u>Sanctioned Events</u> consist of a few simple criteria that revolve around the goals and themes of the commemoration.

Both Organizational and Business Partners may submit <u>Sanctioned Events and Programs</u>. However, partners are NOT REQUIRED to do any events or programs.

<u>Sanctioned Events and Programs</u> can be anything from a lecture or tour to a full-scale event. They can be existing events that manifest the themes and goals of the Plymouth 400 commemoration in the year 2020. New events can also be created by Partners especially for the anniversary.

<u>ALL Sanctioned Event and Programs</u> will be part of the **year-long Plymouth 400 Official Calendar** for 2020 and will be appear wherever calendar listings are placed. The official website, **plymouth400inc.org**, lists both types of partnerships and will be the home of the Official 400th anniversary calendar.

For more information contact:

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